

# Arizona Driving and Carriage Society

A 501©3 Organization: 82-4589102 Additional Forms can be found on <https://www.arizonacarriage.org>

## 2022 FESTIVAL OF DRIVING PLEASURE SHOW SPONSORSHIP, DONATION, AND ADVERTISING FORM

October 29-30, 2022 at WEST WORLD, SCOTTSDALE, AZ

**Sponsorships:** Your name and/or business will be listed in the Show Program with the Classes or Divisions you have sponsored and announced during the show at the beginning of each class sponsored and at ribbon presentations. **All sponsors, donors, and advertisers** will also be listed in the Program which is given to every competitor, and available for purchase at the show. As sponsorships come in, the Pleasure Show website page will also list this information. <https://www.arizonacarriage.org/2022-festival-pleasure-show>

Please fill out your personal or business information on page 2, and fill out the Summary to total your donation, sponsorship or advertising choices.

### CHOICES FOR DIVISION SPONSORSHIPS: Sponsorships @ \$100 each

Please select from the list below. If a selected Division is already taken, another will be selected for you. A Sponsorship covers the Ribbon and Buckle costs for one Division. (Line through a Div. means it is taken.)

- Champion and Reserve Champion - Single VSE
- Champion and Reserve Champion - Single Small Pony
- Champion and Reserve Champion - Single Pony, Pleasure Vehicle
- Champion and Reserve Champion - Single Horse, Pleasure Vehicle
- Champ. and Reserve Champ. - Pairs/Multiples, any size equine, Pleasure Veh., except VSE/Sm Pony
- Champion and Reserve Champion - Utility/Marathon Vehicle, any hitch.
- Champion and Reserve Champion - Junior Driver

### CLASS SPONSORSHIPS: Sponsorships @ \$30 each

Please indicate how many classes you wish to sponsor, and a Class(es) will be assigned. You may list your desired class(es), but if not available, another will be assigned. A Sponsorship covers the Ribbons and 1st place Prize for one Class. Number of Classes you wish to sponsor? \_\_\_\_\_ See the class list on the web site (when available) and list preferred class #'s here if you have any preference. (you may list more than you are sponsoring, so if one is already taken, we have another choice) \_\_\_\_\_

### PROGRAM ADVERTISING/DISPLAY AD OFFERINGS:

- Business Card @\$15 (include the card to be used or email a digital copy)
- 1/4 Page ad @\$25
- 1/2 Page ad @\$40
- Full Page ad @\$60
- Classified ad @\$10 (three lines max)

**NOTE:** All ads will be reproduced in gray scale only, no color ads.

Please see the back to fill in a summary of your sponsorships/ads and submission information.

**Please note:** Display ads, to look good, need a quality copy of the ad.

**Please send a high resolution .jpg file by email** if possible (digital is preferred to hard copies). 300 dpi is optimal. Email address is on page 2.

We can prepare an ad for you: include the text details you want included in the ad, as well as a copy of any logo or picture to be used, and a basic sketch of your idea/layout.

**SPONSORSHIP AND ADVERTISING FORM (page 2)**

**YOUR INFORMATION:**

Sponsor/Business Name (Please print Clearly)

\_\_\_\_\_ (This is the name you wish to have shown in the program)

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact phone \_\_\_\_\_ Email address \_\_\_\_\_

**SUMMARY OF FEES - Please make checks payable to: ADCS**

Friend of the Event Donation	@ \$25	\$ _____
Supporting Sponsor Donation	@ \$100	\$ _____
No. of Division Sponsorships _____	@ \$100 ea	\$ _____
No. of Class Sponsorships _____	@ \$30 ea	\$ _____
No. of Business Card ads _____	@ \$15 ea	\$ _____
No. of 1/4 page ads _____	@ \$25 ea	\$ _____
No. of 1/2 page ads _____	@ \$40 ea	\$ _____
No. of Full page ads _____	@ \$60 ea	\$ _____
No. of Classified ads _____	@ \$10 ea	\$ _____
Donation of other amount _____		\$ _____

**TOTAL ENCLOSED \$ \_\_\_\_\_**

**USE THIS SPACE FOR A CLASSIFIED AD (3 lines only-print very clearly)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you are placing more than one classified ad, include additional ads on another piece of paper.

**Please mail Form and check to:**

**Barbara Lunsmann 38517 N. 10th Ave. Phoenix, AZ 85086**

Include any business cards or hard copy display ads with your form, or mail separately to Peggy Jaeger, the person putting the Program together.

Check here if your display ad is in digital form and will be emailed. \_\_\_\_\_

Send digital AD .jpg files to: Peggy Jaeger: peggy777j@gmail.com Mail display AD: 3538 E Redfield Rd.  
Gilbert, AZ 85234

**Early submission appreciated. Deadline is October 21, 2022.**